



**ONE-WEEK RESEARCH METHODOLOGY
COURSE (RMC)
FOR
RESEARCH SCHOLARS IN SOCIAL SCIENCES**

04 FEBRUARY TO 10 FEBRUARY 2025



Patron
Padma Shri Prof. (Dr.) Mahesh Verma
Hon'ble Vice Chancellor, GGSIPU



Prof. (Dr) Durgesh Tripathi
Professor & Dean
USMC



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Associate Professor, USMC
Course Director, RMC

Organised by

**UNIVERSITY SCHOOL OF MASS COMMUNICATION
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY (EAST DELHI CAMPUS)
SURAJMAL VIHAR, DELHI- 110032**

About ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc., to promote research in social sciences in India.

Guru Gobind Singh Indraprastha University

Guru Gobind Singh Indraprastha University (GGSIPU) is the first University established in 1998 by the Govt. of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998. It has been Accredited with an “A++” **NAAC Grade and 1001-1200 rank in the QS World Rankings 2024.** University made significant strides in the QS Asia University Rankings 2025, securing the **320th position in Asia and 81st in South Asia.** The University Grants Commission (UGC), India, recognises the University under section 12B of the UGC Act.

University School of Mass Communication

University School of Mass Communication (USMC) stands as a pioneering force in the realm of Media Education, Research and Digital Education. It was established as the University Centre for Media Studies in 2006 and received the status of a full-fledged School in 2010. The School is offering a BA (JMC) as per NEP 2020, as well as an MA (MC) with four unique specializations: Advertising and Corporate Communication, Journalism, New Media, and Video Production. The School also offers PhD programs with the aim of conducting highly qualitative research in the field of mass communication and media. USMC has been committed to redefining educational paradigms through innovation and the latest technology. Some of our alumni are now faculty and research scholars at leading universities and institutions like IIMC, JNU, and the University of Delhi, among others. With a focus on key factors of National Education Policy (NEP, 2020), namely Learner-Centric Education, Digital Learning, Industry-Academia collaboration and quality research, USMC is on the path to embracing the vision for a truly Viksit Bharat @ 2047.

- The School marked a significant milestone in 2019 when it became the first school under the Government of NCT of Delhi to launch its **own Massive Open Online Courses (MOOCs) on the SWAYAM platform.**
- The School has contributed in Communication & Media Studies to **e-PG Pathshala**, India's largest academic repository for postgraduate students and above, operated by INFLIBNET, Ministry of Education, Government of India since 2016.
- Since 2013, the School has organised numerous International and National Seminars, Research Methodology workshops, Symposiums, Capacity-Building Programmes, and Faculty Development Programmes for Faculty Members and Research Scholars, all of which aim to enhance scholarly pursuits and pedagogical practices.
- The USMC faculty members have secured **more than 10 research projects** funded by prominent international and national agencies, including the US Department of State, the University Grants Commission (UGC), the Indian Council of Social Science Research (ICSSR), and the Department of Science and Technology (DST), the Government of India.
- The School has produced a vast network of skilled professionals who work with top media brands such as Bloomberg (UK), Reuters, GAIL, Indian Oil Corporation, Times of India, Doordarshan, Ernst & Young (EY), NDTV, Indian Express, Aaj Tak, Adfactors, Gartner, Times Now, Dentsu, and the Hindi Film Industry, among others. Some of our alumni are now faculty and research scholars at leading universities and institutions like IIMC, JNU & University of Delhi, among others.

About the Programme

Research Methodology Course for research students in Social Sciences and Communication Studies is designed with the aim of strengthening the research foundation of students pursuing higher studies in these fields. At its core, this course is built on the belief that a strong grasp of research methods is essential for anyone looking to contribute meaningfully to academic knowledge and societal development. The methodology course provides students with the skills and tools they need to conduct thorough and credible research, preparing them for the challenges of both academic and professional pursuits. In the context of an Indian university, where students often come from diverse backgrounds and face unique challenges, it becomes even more important to offer a course that not only teaches technical research skills but also builds confidence in approaching research systematically. This course introduces students to the process of identifying research problems, formulating hypotheses, conducting literature reviews, and collecting data in a structured manner. In doing so, it helps students develop a deeper understanding of how research contributes to policy-making, problem-solving, and societal growth, especially in a country like India, where social and communication issues are deeply intertwined with cultural and economic factors.

Key Components

- **Research Methodology Sessions:** Concentrating on quantitative and qualitative research methods and other research methodologies commonly used in the social sciences. Participants will learn to identify appropriate research design, acquire and analyze data, and interpret results.
- **Research Ethics and Integrity:** These discussions focus on critical aspects of research ethics and integrity, emphasizing the importance of conducting research responsibly and adhering to unwavering principles of academic integrity, thereby avoiding plagiarism or research misconduct.
- **Publication and Writing Skills:** Sessions devoted to enhancing academic writing abilities, manuscript preparation, and the publication procedure. Young faculty members will receive guidance on the structure of research papers, the composition of persuasive abstracts, and the publication submission process.
- **Data Interpretation and Analysis:** Instruction in data interpretation techniques and statistical analysis software frequently used in social science research. Participants will develop proficiency in manipulating and analyzing research data to derive insightful conclusions.
- **Networking and Collaboration:** Opportunities for participants to network with established researchers within and beyond their institution, fostering potential research collaborations and knowledge transfer.

Eligibility criteria for participants

All those who are enrolled as **M.Phil/PhD or Post Doctoral Scholars** in the field of Social Sciences in a UGC-recognized Indian University/Deemed University/College/Institute of National Importance and ICSSR Research Institutes are eligible to apply for the course. Limited Seats are available.

How to Apply

Interested candidates can apply for the Research Methodology Course through a [registration form](#) before **30 December 2024**.

The shortlisted participants will be informed by 15 January 2025.

The application form (Page no. 5) is attached with the brochure that must be filled out, duly forwarded by the competent authority, and uploaded in the registration link.

***Applications received after the due date shall not be considered.**

Registration Fee

There is no registration fee for the selected participants.

Medium of Course

Sessions will be conducted in English and Hindi languages.

Contact

For any information please get in touch with us at the given Email
Email- rmc.usmc.ggsipu@gmail.com



APPLICATION FORM

One-Week Research Methodology Course for Research Scholars in Social Sciences
organised by

University School of Mass Communication, East Delhi Campus, Guru Gobind Singh Indraprastha University

Sponsored by NRC, ICSSR, New Delhi

04 February 2025 to 10 February 2025

Participants Name (in Capital Letters) Mr/ Ms:

Mobile No: Email Id:

Designation: Department:

Field of Specialization: Date of Birth:

Name of the Institution/ College/ University:

State:

Gender: (Tick Relevant): Male Female Others

Educational Qualifications:

Ph.D. Completed/ On-Going:

Title of Ph.D. Thesis:

Permanent Address:

Accommodation required: Yes..... No.....

Have you attended a similar course earlier? Yes / No If yes, provide details:

.....

Date:

(Signature of the participant)

Recommendation of Forwarding Authority

I (Dr/Prof.) recommend Ms/ Mr enrolled as in (Department) of to attend the "One-Week Research Methodology Course for M.Phil./Ph.D./Post-Doc Scholars in Social Sciences" being organised by the University School of Mass Communication, East Delhi Campus, Guru Gobind Singh Indraprastha University, Delhi. In the case of selection, he/she will be relieved of time to participate in the above programme.

Date:

(Signature with Stamp of the Authority)